

### **Sponsorship & Exhibitor Opportunities**

This marks our fourth Rethinking Remote Conference. With each passing year, the event has expanded, solidifying its position as a leading conference in remote, rural and island health and care for Scotland.

This year, we're delighted to host the Rethinking Remote Conference at **Eden Court** in Inverness. The venue ensures our auditorium, exhibition space, posters, and workshops are all housed within a dedicated, state-of-the-art complex. We are gathering experts from academia, healthcare, social care, the third sector, emergency services, and industry. On the first evening we will host a black tie dinner and ceilidh with the **Science Ceilidh**.

Themes for this year include: Addressing the Social Determinants of Health in Rural Areas, One Health: Human, Animal, and Environmental Health in Rural Areas, and Rural Health and Care Workforce: Challenges, Needs, and Supports. Our One Health stream will be led by **SRUC** (Scotland's Rural College).

One Health is a new stream for RR24, looking at transformative solutions, featuring innovative technologies and services for remote rural and island landscapes. Exploring holistic approaches to enhance the well-being for people, animals, and the environment.

The event offers a unique opportunity for partners and sponsors to network with stakeholders from not just Scotland and the UK, but globally, all sharing a passion for remote and rural health and wellbeing. Sponsoring or exhibiting is an invaluable way to elevate your company's presence and engage with this specialised audience.

#### **Themes**

Addressing the Social Determinants of Health in Rural Areas

One Health: Human, Animal, and Environmental Health in Rural Areas

Rural Health and Care Workforce Challenges, Needs, and Supports.

#### **Speakers**

We have a host of speakers joining us on the day to speak around remote rural and island health and care.

Lewis Hou, Science Ceilidh Prof. Russel Roberts, Equally Well Australia Dr Pam Nicoll, RRHEAL Scot, NES Karim Mahmood, DHI and many more

# Rethinking REMOTE 2024 Scotland's Rural Health

### 6th and 7th June 2024

**Eden Court Inverness** 

#### **Target Audience**

NHS staff clinicians, nurses, midwives and allied healthcare professionals.

Industry sectors with an interest in remote, rural and island health and care

Professionals health and social care management and clinical backgrounds.

Charities and third-sector entities championing remote and rural healthcare.

Scholars, educators from national and international academic institutions.

Representatives from ambulance, fire, and rescue services.

Aspiring medical students and dedicated healthcare volunteers.

Over the course of two days, we anticipate providing you with the opportunity to engage with around 200 delegates, all passionately committed to enhancing health and wellbeing in remote, rural and island communities.



Platinum, Gold and Silver sponsorship opportunities

These give you a varying number of full delegate passes which include entry to all conference sessions and workshops, the welcome reception and the conference dinner (accommodation is not included). Your sponsorship will be acknowledged on all conference material, print, online via the app and you will receive preferred exhibition space within the arena.

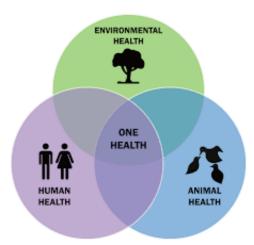
Available for both commercial and non-profit companies, we are conscious that you need maximum exposure to the delegates so the exhibitors, posters and the demo area will all be together in the central arena. This will also be where all coffee breaks will be served allowing delegates plenty of opportunities to meet with sponsors and exhibitors.

Our aim is to provide you with a range of options to suit any budget or organisational aim, we will work with you to ensure you get the best possible return for your chosen level of support.

#### **Poster Arena & Awards**

The poster section of the conference will also be in the main arena and is always a major draw for delegates.









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Eden Court Inverness

### **Exhibitor Opportunities**

| Platinum<br>Sponsor x 2 | <b>£1500</b> inc VAT) | 6 full delegate places (no accomodation, but reception, dinner, all presentations). Company displays and banners in all conference areas (supplied by sponsor). Prominent Exhibition space 5m x 3m. Your support prominent on all pre-conference. material, website and conference holding slides. Option to host a table at ceilidh dinner. A4 Colour insert into final programme. 200 word company editorial in final programme. |  |
|-------------------------|-----------------------|--|--|
| Gold Sponsor<br>x 8     | <b>£1000</b> inc VAT) | 3 full delegate places (no accomodation but reception, dinner, all presentations) Exhibition stand 3m x 2m. 1/2 A4 colour insert into final programme. Your GOLD support prominent in programme, conference material and app.  |  |
| Silver Sponsor<br>x 6   | <b>£750</b> inc VAT)  | 2 full delegate places (no accommodation or ceilidh dinner. Ceilidh dinner can be purchased separately with 30% discount up to 2 places) Exhibition stand 3m x 2m. Your SILVER Sponsorship acknowledged in our partners section of the programme / website.  |  |

| Ticket<br>Pricing  | Full price | 30% DISCOUNT NHS & UHI EMPLOYEES | 50% DISCOUNT STUDENTS |
|--------------------|------------|----------------------------------|-----------------------|
| DAY RATE 6th June  | £150       | £105                             | £75                   |
| DAY RATE 7th June  | £75        | £48.75                           | £37.50                |
| TWO DAY 6th & 7th  | £200       | £140                             | £100                  |
| Dinner and Ceilidh | £85        |                                  |                       |





















